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## PRESS RELEASE

FOR IMMEDIATE RELEASE

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### Annual Holiday Gift Basket Project for Older Adults

**RICHMOND November 9, 2017** The 28<sup>th</sup> Annual Holiday Gift Basket Project, sponsored by Senior Connections, The Capital Area Agency on Aging, is seeking donations to help pack and distribute gift baskets to older adults in need, who are isolated, or have no family to help during the holidays. This project addresses social isolation and is an important initiative of the Agency that promotes healthy aging and helps seniors remain independent in their homes and communities. It also brings extra holiday cheer to those in the greatest need of support.

The most needed items include **Gift Cards from Grocery Stores and Pharmacies, Nonperishable Food Items** (low or no sodium), **Household Supplies and Emergency Preparedness Items (radios, flashlights, lanterns and batteries.)** **Thursday, December 7, 2017** is the **final date** to deliver donations to Senior Connections at 24 East Cary Street (corner of 1<sup>st</sup> and Cary Streets), Richmond.

**Other Emergency Needs**, such as payments of utility bills and transportation assistance, can be met through monetary contributions from individuals, organizations and businesses wishing to support this Project. Please make checks payable to Senior Connections. Please note "2017 Holiday Gift Basket Project" on the memo line of your check. You may mail or deliver your check to Senior Connections. The final date for contributions is also Thursday, December 7, 2017. Donations are tax-deductible. Thank you for your consideration.

Please contact Diane Foster at (804) 343-3009 or [dfoster@youraaa.org](mailto:dfoster@youraaa.org) for additional information.

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Senior Connections, The Capital Area Agency on Aging is a private, nonprofit 501(c)(3) organization governed by a Board of Directors. The Agency, established in 1973 as part of a nationwide network of Area Agencies on Aging, provides direct services, information and referral, education and advocacy for seniors and caregivers residing in the City of Richmond and the Counties of Charles City, Chesterfield, Goochland, Hanover, Henrico, New Kent and Powhatan.