

June -July 2009

Dear Community Friend:

Senior Connections, The Capital Area Agency on Aging is pleased to announce its Sixth Annual Empty Plate Benefit Luncheon to be held on Wednesday, October 14, 2009 from 11:30 a.m. to 1:30 p.m. at the Science Museum of Virginia's Thalhimer Pavilion. The Museum has been a sponsor of this event for the past five years. The luncheon highlights our ongoing Empty Plate Campaign - "A \$50.00 Donation Fills An Empty Plate 12 Times For A Needy Senior." The purpose of the Campaign is to raise funds for our home delivered meals, transportation assistance and other critical services that help older adults lead more healthy and productive lives in their homes and communities. Last year, with the generosity and support of Dominion Virginia Power as a Presenting Sponsor and event sponsors such as Genworth and Owens & Minor, Inc., we raised \$25, 260.00. With these funds, we are providing assistance to an additional 712 seniors as well as support for caregivers. This year we are hoping to raise more and are asking for your support as a Corporate Sponsor for this benefit. Corporate Sponsorship Levels are \$5,000 Presenting; \$3,000 Title; \$2,000 Event; \$1,000 Co-Event; and \$500 Table. We sincerely hope you can join us this year.


Right now elderly citizens living in the Counties of Charles City, Chesterfield, Goochland, Hanover, Henrico, New Kent, Powhatan or the City of Richmond are desperately making decisions that could affect their livelihoods - pay for prescriptions or buy food? Many are frail, frightened and living in isolated areas without assistance or contact from others. For the past 35 years we have assisted such seniors by providing essential services including nutrition support and assistance paying for prescriptions. And, we are pleased to report that as a result of our support, these individuals are now healthier and enjoy a better quality of life. Senior Connections responds to numerous calls for help and we fulfill these requests as best we can. We want to and need to do more but with limited funds available under the Older Americans Act, it has become a challenge for us to meet all of these calls for help. It is times like these that we must turn to the community for support.

We look forward to your support that will undoubtedly make a difference in the lives of many seniors. Please visit our web site at www.seniorconnections-va.org to review our latest Annual Report for a better understanding of who we are and what we do.

We would be most grateful if you would complete the Sponsor Reservation Form on page two and return along with your check made payable to "Senior Connections Empty Plate 2009" by Monday, August 31, 2009. Please contact Hannah Robinson, Community Relations Coordinator at (804) 343-3046 or hrobinson@youraaa.org should you desire additional information.

We thank you in advance for your consideration of our request.

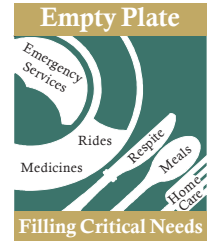

Willis A. Funn, Board Chair

Sincerely,

Thelma Bland Watson, Executive Director



SCIENCE MUSEUM OF VIRGINIA

Sixth Annual Empty Plate Luncheon
Wednesday, October 14, 2009 - 11:30 a.m to 1:30 p.m.
Science Museum of Virginia, Thalhimer Pavilion
2500 West Broad Street, Richmond, VA 23220



SPONSOR RESERVATION FORM

I AM/WE ARE delighted to support Senior Connections' Sixth Annual Empty Plate Luncheon with the Sponsorship checked below:

- \$5,000 Presenting Sponsor
(Lunch for 10, Commemorative Plate, Full Page Acknowledgment in Event Program; Company Name and Logo in other Publicity, 5 feet of Exhibit Space, Feature Story and Full Page Advertisement valued at \$575 published in Mature Life, Senior Connections' quarterly newsletter, Special Recognition at the luncheon.)
\$3,000 Title Sponsor
(Lunch for 10, Commemorative Plate, Full Page Acknowledgment in Event Program; Company Name and Logo in other Publicity, 5 feet of Exhibit Space, Feature Story and Half-Page Advertisement valued at \$288 published in Mature Life.)
\$2,000 Event Sponsor
(Lunch for 10, Commemorative Plate, Company Name and Logo in Program and other Publicity, 5 feet of Exhibit Space, Feature Story and Quarter Page Advertisement valued at \$144 published in Mature Life.)
\$1,000 Co-Event Sponsor
(Lunch for 10, Commemorative Plate, Company Name and Logo in Program and other Publicity, 5 feet of Exhibit Space.)
\$500 Table Sponsor
(Lunch for 10, Commemorative Plate, Company Name and Logo in Program and other Publicity.)

Name Title

Name of Company/Organization

Street Address City State Zip

Phone Email Number of Guests* to Attend (including self)
(*PLEASE LIST GUESTS' NAMES ON THE BACK OF THIS FORM)

Please make checks payable to Senior Connections Empty Plate 2009 and mail along with your completed Reservation Form by Monday, August 31, 2009 to SC/CAAA EPL, Attn: H. Robinson, 24 E. Cary St., Richmond, VA 23219. We Appreciate Your Support of Our Efforts!

Would You or Someone in your group like to Volunteer as a Celebrity Server?

One of the special features of our annual luncheons are Celebrity Servers! Community leaders graciously volunteer to help serve the lunch. We invite you to sign on as a Celebrity Servers for this year's luncheon.

YES, I/ We will volunteer as a Celebrity Server for the Sixth Annual Empty Plate Benefit Luncheon!

Name Email Phone

Name Email Phone

Name Email Phone

If you need more space, please continue on back of this form

For additional information about the Empty Plate Campaign or Senior Connections, please call (804) 343-3000 or visit our web site at www.seniorconnections-va.org